

DISC 1

1 Title

TELEVISION/CINEMA/DIGITAL/WEB/MOBILE GOLD WINNERS

- 2 CAMPAIGN – Viagra “Reading”, “Strolling”, “Antiquing”
also COSMETICS/TOILETRIES/PHARMACEUTICALS - “Reading”
- 3 AUTOMOTIVE – Volkswagen “Dog-fish”
- 4 AUTOMOTIVE – Audi A4 Exclusive Line “Robbery”
- 5 BEVERAGES – ALCOHOLIC - James Boags Draught “Pure Waters”
also SILVER - DIRECTION
- 6 CINEMATOGRAPHY - Audi A5 Cabriolet “More Intense”
- 7 CINEMATOGRAPHY - Virgin Media “Fantastic Journey”
- 8 EDITING - Hummer H3 “The Open”
- 9 MUSIC ORIGINAL - Concerthall Dortmund - Season 2009/2010 “The Resonator”
- 10 PUBLIC SERVICE/SOCIAL WELFARE – ECPAT “Child Pornography”
- 11 TELECOMMUNICATIONS - Nokia N96 “Bruce Lee - Ping Pong”
- 12 VISUAL EFFECTS – EVIAN “Rollerbabies”
also SILVER – DIRECTION

TELEVISION/CINEMA/DIGITAL/WEB/MOBILE SILVER WINNERS

- 13 CAMPAIGN – Scrabble “Sumo”, “Hula”, “Yoga”
also RECREATIONAL and MUSIC ORIGINAL “Yoga”
also BRONZE - RECREATIONAL “Hula” and “Sumo”
- 14 CAMPAIGN - Land Rover UK Rough Guide Idents “Dusty”, “Alicante”,
“Language”, “Walking”, “Typhoo”, “Ping Pong”
- 15 CAMPAIGN - OK Gasoline “Javelin”, “Vault”, “Trampoline”
- 16 PUBLIC SERVICE/SOCIAL WELFARE CAMPAIGN - Alzheimer’s New Zealand
“Car”, “Change Room”, “Restaurant”
also PUBLIC SERVICE/SOCIAL WELFARE - “Car”
- 17 ANIMATION - Bakers Biscuits “Precious Biscuits”
- 18 AUTOMOTIVE - Citroen C3 “Shopping”
- 19 CINEMATOGRAPHY – Fonecta “Immigrant”
- 20 CINEMATOGRAPHY - BMW Efficient Dynamics “Free Diver”
- 21 CONFECTIONS/ SNACKS - Stride “Heirloom”
- 22 COSMETICS/TOILETRIES/PHARMACEUTICALS - 0.02 MM, The World’s
Thinnest Condom “Love Distance”
- 23 DIRECTION – Tampax “Zack Johnson”
- 24 EDITING - Audi Quattro “Urban Carver”
- 25 EDITING - Bajaj DTSI Range of Motorcycles “Bots”
- 26 EDITING – Canon “Journey”
- 27 EDITING – HSBC “Lumberjack”
- 28 EDITING – Jaguar “XF/XK”
- 29 ELECTRONIC EQUIPMENT - Nintendo DSi “Hanging Out”
- 30 PUBLIC SERVICE/SOCIAL WELFARE – Shelter “House of Cards”
- 31 PUBLIC SERVICE/SOCIAL WELFARE - Women’s Aid “Cut”
- 32 PUBLIC SERVICE/SOCIAL WELFARE - Anti-Knife Crime “Cribs”
- 33 WEB SERVICES - Monster.com “Double Take”

TELEVISION/CINEMA/DIGITAL/WEB/MOBILE BRONZE WINNERS

- 34 CAMPAIGN - The Natural Beer Promise “Pig”, “Territory”, “Tree”
- 35 PUBLIC SERVICE/SOCIAL WELFARE CAMPAIGN - Youth Reckless Driving
“Eyes”, “Invincible”, “Horse”
- 36 ANIMATION - Audi TDI Clean Diesel “Filter”
- 37 ANIMATION - RWE - The Energy to Lead “Giant”
- 38 ANIMATION - SATURN - Consumer Electronics “Evolution of Technology”
- 39 AUTOMOTIVE - FIAT “Crash Test Panda”
- 40 AUTOMOTIVE - Mercedes Benz “Dreams”
- 41 AUTOMOTIVE - Volkswagen Passat “Parking”
- 42 BEVERAGES – ALCOHOLIC - Dos Equis “After-Party”
- 43 BEVERAGES – ALCOHOLIC - Dos Equis “Jai Alai”
- 44 BEVERAGES - ALCOHOLIC - Dos Equis “Pick-Up Lines”
- 45 BEVERAGES - ALCOHOLIC - Dos Equis “Rollerblading”
- 46 CINEMATOGRAPHY – Guinness “Lightshow”
- 47 CINEMATOGRAPHY and DIRECTION - Tourism Australia “Transformation”
- 48 CORPORATE IMAGE - Safety Collection “Break-Up Service”
- 49 COSMETICS/TOILETRIES/PHARMACEUTICALS – Axe “Squares”
- 50 DIRECTION – Barclaycard “Waterslide”
- 51 DIRECTION – Camry “Every Bit Brilliant”
- 52 ENTERTAINMENT - Washington’s Lottery “Birds”
- 53 FOODS - “New” Diamond Shreddies “Graph”
- 54 MUSIC ADAPTATION – Budweiser “Lyrics”
- 55 MUSIC ADAPTATION - Flat-TV Loewe Individual Compose with Individual Sound
“Remote Control”
- 56 MUSIC ORIGINAL – Optus “Whale Song”
- 57 PERSONAL ITEMS/GIFT ITEMS – Samsung “Ozzy”
- 58 PUBLIC SERVICE/SOCIAL WELFARE - Dept. For Transport “Live With It”
- 59 PUBLIC SERVICE/SOCIAL WELFARE - Environmental Defense Fund
“Polar Bears”
- 60 PUBLIC SERVICE/SOCIAL WELFARE – truth “Big Business”
- 61 PUBLIC SERVICE/SOCIAL WELFARE - War Child Canada “Help Child Soldiers”
- 62 PUBLIC SERVICE/SOCIAL WELFARE - Reporters Without Borders “The Test”
- 63 RETAIL - McDonald’s “Singing Fish”
- 64 SOUND DESIGN – Pepsi “Sound”
- 65 VISUAL EFFECTS – Audi “Synchronised”
- 66 VISUAL EFFECTS - Club Chocolate “Stir Something Deep Inside “
- 67 VISUAL EFFECTS – Toshiba “Time Sculpture”
- 68 WEB SERVICES – eBay “Civil War”
- 69 WEB SERVICES – Hulu “Alec in Huluwood”
- 70 WEB SERVICES – Hulu “Seth’s Giggity Goo”
- 71 WEB SERVICES – Hulu “The Leary Mission”